

ACC Asia Conference 2018 Innovation Pitch Challenge Application

* Required

Criteria for Eligibility in the Asia Regional Conference Innovation Pitch Challenge:

- Company must have a product or service relevant to cardiovascular health
- Must be a registered company and company should have been in existence in its current form for no more than 5 years
- The innovation must be categorized as digital health/health IT or medical devices
- Each company may only enter one innovation in the challenge

Please contact Elizabeth Otter at eotter@acc.org with any questions.

The Latest Cardiovascular Innovations: Application

- Entries that do not comply with these instructions will not be accepted. **Please read carefully!**
- Please answer each of the below questions in 250 -500 words
- This form will be scored by a subset of the competition's reviewers following evaluation criteria
- **To submit application:** Please download editable pdf, complete the templates. Save it and send completed application to accasiaconference@163.com
- Application is due no later than September 3, 2018

Contact Information	
<u>Company Name*</u>	
<u>Company Website URL*</u>	
<u>Primary Contact Name*</u>	
<u>Primary Contact Title*</u>	
<u>Primary Contact Email*</u>	
<u>Primary Contact Phone Number*</u>	
<u>WeChat ID*</u>	

1. Is your company registered in China? If no, why not?

2. How would you classify your health care company? (Mark only one.)*

- Medical Device
- Digital Health
- Biotech
- Diagnostic
- Other

If Other, what kind of company do you consider yourselves to be?

3. Briefly summarize your company and product. Provide high-level context. *

4. What is your company's history and current stage of development? *

5. Why is your innovation needed and how will it improve cardiovascular medicine, patient care, or help providers? *

6. How does this innovation improve outcomes, drive efficiency, or reduce costs? *

7. Healthcare is sometimes slow to embrace new approaches. Why is the market ready for your product? *

8. By submitting this application, we agree that our company meets the criteria to participate in ACC Asia Conference 2018. Please sign below *

Please sign here*