



## ★ Sponsorship Opportunity

### *The conference is inviting sponsors*

The Institute of Physics, Chinese Academy of Sciences will host the **The 12th International Conference on Materials and Mechanisms of Superconductivity (M2S 2018)** in Beijing from August 19 to August 24, 2018. The venue for the conference is the International Convention Center, and 1300 attendees are expected. The 12th International Conference on Materials and Mechanisms of Superconductivity is held once every three years. It is the world's biggest, most influential academic event series in the superconductivity science and technology space. It involves material, physical, chemical, information technologies etc. This will be the second time the event has taken place in China; the previous occurrence was nearly 21 years ago (1997). The conference not only provides an important stage for scientific researchers to present their work, but also provides scientific equipment manufacturers from various fields an excellent opportunity to present their latest scientific research equipment and facilities.

In order to further exemplify “strengthened cooperation, complimentary advantages, shared resources, and mutual development” and offer enterprises a stage to present their corporate cultures and promote themselves, the conference will feature a set of cooperating sponsors. Tailor-made benefit programs have been created to meet corporate needs at various contribution levels.

#### I . Sponsorship Levels and additional benefits

Chart	Standard Booth	Price ( RMB )	Total Quantity
1	3*3m with one table and 2 chairs	30000	40
Chart	Advertising in Final Program	Price ( RMB )	Total Quantity
1	<input type="checkbox"/> Back cover	40000	1
2	<input type="checkbox"/> 2 <sup>nd</sup> cover page	50000	1
3	<input type="checkbox"/> 3 <sup>rd</sup> cover page	30000	1
4	Full page	25000	2
4	<input type="checkbox"/> 1/2 of Inside full page	20000	20
5	<input type="checkbox"/> 1/3 of Inside full page	10000	9
6	<input type="checkbox"/> Logo and Company name on acknowledgement page	5000	no limited
Chart	Website	Price ( RMB )	Total Quantity

1.	<input type="checkbox"/> Logo on the sponsor page, with internet link to your website	5,000	40
<b>Chart</b>	<b>Branding</b>	<b>Price ( RMB )</b>	<b>Total Quantity</b>
1	Logo on the USB device	30000	1
2	A4 Flyer in the conference bags	10000	4
3	Brochures(<6pages) in the bags	20000	3
<b>Chart</b>	<b>Big Sponsoring opportunities</b>	<b>Price ( RMB )</b>	<b>Total Quantity</b>
1	<input type="checkbox"/> Reception (Title)	100000	1
2	<input type="checkbox"/> Lunch	50000	4
3	<input type="checkbox"/> Banquet (Title)	300000	1

**Benefits For Reception sponsor:**

- 1) The title of “exclusive reception sponsor.” The name of the sponsoring enterprise will appear in the background of the banquet invitation letter.
- 2) Advertising around the periphery of the reception venue. (Design and production costs for such advertising are to be paid by the sponsor.)
- 3) Thirty minutes before the start of the reception, the sponsor can present an advertisement or slide show.
- 4) The sponsor may make a 5-minute speech before the reception begins.
- 5) The sponsor will be given 1 special corporate booth at the exhibition (including priority booth location selection).
- 6) The sponsor will get 5 food and beverage tickets (including lunch during the conference, welcome dinner, and conference information session).
- 7) The sponsor will get one free color insert in the conference magazine.
- 8) The sponsor’s name and logo will appear in the background of the forum or promotion materials.
- 9) The sponsor’s corporate logo and links to the company’s website will appear on the conference website.
- 10) The conference booklet will include a 1/2 page introduction of the sponsoring company.

**Benefits For Lunch sponsor**

- 1) The title of “exclusive lunch sponsor” on the lunch invitation letter.
- 2) Advertising at the lunch venue. (Design and production costs for such advertising are to be paid by the sponsor.)
- 3) During lunch, the lunch sponsor can present a repeating advertisement or slide show.
- 4) The sponsor will be given 1 standard corporate exhibition booth (including priority booth location selection).
- 5) The sponsor will get 5 food and beverage tickets (including lunch during the conference, welcome dinner, and conference information session).
- 6) The sponsor will get one free color insert in the conference magazine.
- 7) The sponsor’s name and logo will appear in the background of the forum or promotion materials.

- 8) The sponsor's corporate logo and links to the company's website will appear on the conference website.
- 9) The conference booklet will include a 1/2 page introduction of the sponsoring company.

### **Benefits For cocktail Party**

- 1) The title of "exclusive cocktail party sponsor." The name of the sponsoring enterprise will appear in the background of the banquet invitation letter.
- 2) Advertising around the periphery of the banquet venue. (Design and production costs for such advertising are to be paid by the sponsor.)
- 3) Thirty minutes before the start of the banquet, the sponsor can present an advertisement or slide show.
- 4) The sponsor may make a 10-minute speech before the banquet begins.
- 5) The sponsor will be given 1 standard corporate exhibition booth (including priority)
- 6) The sponsor will get 5 food and beverage tickets (including lunch during the conference, welcome dinner, and conference information session).
- 7) The sponsor will get one free color insert in the conference magazine.
- 8) The sponsor's name and logo will appear in the background of the forum or promotion materials.
- 9) The sponsor's corporate logo and links to the company's website will appear on the conference website.
- 10) The conference booklet will include a 1 page introduction of the sponsoring company
- 11) More benefits requirements can contact with organization committee directly.

### **II. Exhibition Booth information**

Booth Size : 3m\*3m

Included:

Access to the exhibition for 2 staff (get 2 free conference bags )

Coffee breaks

Furniture : One table and 2 chairs

Electricity (220V )

### **III. Contact**

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