



## The 23<sup>rd</sup> Pacific-Asia Conference in Knowledge Discovery and

Data Mining | Macau, China, April 14-17, 2019

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### Sponsorship Opportunities

#### About PAKDD 2019

##### *Topic*

The Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD) is one of the longest established and leading international conferences in the areas of data mining and knowledge discovery. It provides an international forum for researchers and industry practitioners to share their new ideas, original research results, and practical development experiences from all KDD related areas, including data mining, data warehousing, machine learning, artificial intelligence, databases, statistics, knowledge engineering, visualization, decision-making systems, and the emerging applications. During PAKDD2019, we will create a rich program that bridges further the academic-commercial gap in all related areas such as data mining, artificial intelligence, big data analytics, business intelligence, data warehousing, machine learning, database systems, knowledge acquisition, data visualization, knowledge based systems, plus tutorials and workshops organized by leading researchers in the relevant fields, and exhibition of products, companies, and research centers. It is your opportunity to advertise and promote your businesses, services, products and enterprise spirit through PAKDD2019 in Macau.

##### *Program*

PAKDD 2019 will contain a strong and exciting program, tentatively including:

- **3 Keynotes (internationally renown experts in the field)**
- **Technical Paper Sessions (100+ papers)**
- **Tutorials and Workshops**
- **Special Session for PAKDD19 Data Mining Contest**
- **Social programs including reception, banquet and excursion**
- **Industrial/publisher Exhibitions**



We believe that the leading forum will provide you the state-of-the-art progress on data mining and knowledge discovery.

### *Who will attend?*

The conference will host researchers, academicians, policy makers and implementers from all over the world (especially Pacific-Asia) gathering to present important findings and new trends and challenges in all fields of Knowledge Discovery and Data Mining (KDD), including latest research results in machine learning, artificial intelligence and deep learning to KDD. The PAKDD-2019 Conference is expected to attract approximately 400 delegates from all over the world representing the following groups:

- Researchers and academic developers from institutions over the world
  - Senior executives from academia, governments and industries
  - Decision makers and policy advisers from leading organizations in Macau
  - Postgraduate students involved in leading-edge research fields of KDD
  - Members of professional associations
- For the details of PAKDD2019 please visit <http://pakdd2019.medmeeting.org>

## **PAKDD 2019 Sponsorship Details**

PAKDD2019 offers several kinds of sponsorship opportunities for sponsoring organizations. Sponsors of PAKDD gain visibility for their companies and products, demonstrate their support to knowledge discovery and data mining related research and development, and contribute to the success of the conference. Following levels of sponsorship are available (**all GST inclusive**):

- **Platinum Sponsorship:** \$15,000 USD
- **Gold Sponsorship:** \$10,000 USD
- **Silver Sponsorship:** \$5,000 USD
- **Bronze Sponsorship:** \$3,000 USD
  
- **Portable Charging Station:** \$5,000 USD
- **Name Badge Lanyard:** \$3,500 USD
- **Student Travel Award:** \$2,500 USD



## **Sponsorship Benefits**

Sponsors will have the opportunity to reach over 400 Data Mining/Data Analytics experts including top-class researchers and industry practitioners from all over the world. In return for your sponsorship, a sponsor at any level will be listed in the conference Program Booklet under different sponsorship levels, and on the conference web site, with an active link to the sponsor's company Home Page. Moreover, sponsors can have a standing flyer displayed at the conference main hall to promote your organization or your products. Conference participants will provide your organization with an opportunity to network with leaders, educators, researchers, government officials and other stakeholders including PhD and research students and members of professional bodies.

Depending on the level of sponsorship, a sponsor will receive the following additional benefits:

### **Platinum Sponsorship: \$15,000 USD**

- Acknowledgement as Platinum Sponsor through URL linked corporate logo on PAKDD2019 website
- Acknowledgement as Platinum Sponsor through corporate logo in PAKDD2019 Conference Program
- Acknowledgement as Platinum Sponsor through corporate logo on PAKDD2019 Conference signage
- One brochure or document about the corporation or products can be included in conference bag for each conference participant.
- Three complimentary full registrations
- One prime location 3m x 2m Table Top Exhibition Space in the Exhibition area
- Corporate slide (supplied by sponsor) to be shown at regular intervals throughout main conference sessions for one particular day

### **Gold Sponsorship: \$10,000 USD**

- Acknowledgement as Gold Sponsor through URL linked corporate logo on PAKDD2019 website
- Acknowledgement as Gold Sponsor through corporate logo in PAKDD2019 Conference Program
- Acknowledgement as Gold Sponsor through corporate logo on PAKDD2019 Conference signage
- One brochure or document about the corporation or products can be included in conference bag for each conference participant.
- Two complimentary full registrations



- One 3m x 2m Table Top Exhibition Space in the Exhibition area
- Corporate slide (supplied by sponsor) to be shown at regular intervals throughout main conference sessions for one particular day

### **Silver Sponsorship: \$5,000 USD**

- Acknowledgement as Silver Sponsor through URL linked corporate logo on PAKDD2019 website
- Acknowledgement as Silver Sponsor through corporate logo in PAKDD2019 Conference Program
- Acknowledgement as Silver Sponsor through corporate logo in PAKDD2019 Conference signage
- One brochure or document about the corporation or products can be included in conference bag for each conference participant.
- One complimentary full registration

### **Bronze Sponsorship: \$3,000 USD**

- Acknowledgement as Bronze Sponsor through URL linked corporate logo on PAKDD2019 website
- Acknowledgement as Bronze Sponsor through corporate logo in PAKDD2019 Conference Program
- Acknowledgement as Bronze Sponsor through corporate logo in PAKDD2019 Conference signage
- One complimentary ticket to the conference banquet

### **Portable Device Charging Station: \$5,000 USD**

A Charging Stations will be located within the exhibition where delegates can charge their portable devices.

- Corporate Logo on signage at the Charging Station
- Opportunity to place one company provided free standing pull up banner next to the Charging Station (2m high and 1m wide)
- Acknowledgement through URL linked corporate logo on PAKDD2019 website
- Acknowledgement through corporate logo in PAKDD2019 Conference Program
- Acknowledgement through corporate logo in PAKDD2019 Conference signage



### **Name Badge and Lanyard (exclusive opportunity): \$3,500 USD**

Every registered delegate will receive an official Conference name badge and lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access into the exhibition and sessions.

- Company Logo on name badge (size and placement of logo will be at the discretion of the Conference Organizing Committee)
- Logo on lanyard (size and placement of logo will be at the discretion of the Conference Organizing Committee)
- Acknowledgement through URL linked corporate logo on PAKDD2019 website
- Acknowledgement through corporate logo in PAKDD2019 Conference Program
- Acknowledgement through corporate logo in PAKDD2019 Conference signage
- Opportunity to include a Welcome Letter to your delegate(s) in their registration pack

### **Student Travel Award: \$2,500 USD**

Attending academic conference is an extremely important component of research students, your sponsorship will be directly used to provide travel support to students who might not have the financial mean to attend the conference. Student Travel Award will be selected based on the quality of paper rated by from the rigorous technical reviewing process. Your benefit includes:

- Acknowledgement as Student Travel Award Sponsor through URL linked corporate logo on PAKDD2019 website
- Acknowledgement as Student Travel Award Sponsor through corporate logo in PAKDD2019 Conference Program
- Acknowledgement as Student Travel Award Sponsor through corporate logo on PAKDD2019 Conference signage
- One complimentary ticket to the conference banquet

### **Exhibition Table Top Display: \$3,300 USD**

The exhibition will be a major component of the Conference with the Conference Program designed to maximise the opportunity for delegates to visit the exhibition. All refreshment breaks will be located within the exhibition area. The exhibition is set to be the primary networking arena for delegates, Conference sponsors and exhibitors.

- 3m x 2m space in the exhibition



- Trestle table and 2 chairs
- On standard power point
- Acknowledgement through URL linked corporate logo on PAKDD2019 website
- Acknowledgement through corporate logo in PAKDD2019 Conference Program
- Acknowledgement through corporate logo in PAKDD2019 Conference signage
- Two Exhibition Satchel containing Conference Program per table top

## Contact

Andrew Jiang

Conference Director

Macau Expo Group Limited

Avenida do Dr.Rodrigo Rodrigues, No.223-225,Nam Kwong 13K

Tel: +853 2871 5616

Fax: +853 2871 5606

Email : [pakdd2019@gmail.com](mailto:pakdd2019@gmail.com)