



M2S 2018 Sponsoring Catalogue

Sponsorship Levels and additional benefits

Chart	Standard Booth	Price (RMB)	Total Quantity
1	3*3m with one table and 2 chairs	30000	40
Chart	Advertising in Final Program	Price (RMB)	Total Quantity
1	<input type="checkbox"/> Back cover	40000	1
2	<input type="checkbox"/> 2 nd cover page	50000	1
3	<input type="checkbox"/> 3 rd cover page	30000	1
4	<input type="checkbox"/> 1/2 of Inside full page	20000	20
5	<input type="checkbox"/> 1/3 of Inside full page	10000	9
6	<input type="checkbox"/> Logo and Company name on acknowledgement page	5000	no limited
Chart	Website	Price (RMB)	Total Quantity
1	<input type="checkbox"/> Logo on the sponsor page, with internet link to your website	5,000	40
2	<input type="checkbox"/> Foot banner on every page of the website, with link	30000	1
Chart	Branding	Price (RMB)	Total Quantity
1	Logo on the conference bags	20000	5
2	Logo on the conference notebooks	30000	1
3	Logo on the conference pens	20000	1
4	Logo on the USB device	30000	1
5	AD files in USB Devices	5000	40
6	A4 Flyer in the conference bags	10000	4
7	Brochures(<6pages) in the bags	20000	3
Chart	Big Sponsoring opportunities	Price (RMB)	Total Quantity
1	<input type="checkbox"/> Reception dinner(Title)	100000	1
2	<input type="checkbox"/> Lunch	50000	4
3	<input type="checkbox"/> Cocktail Party(Title)	300000	1

Benefits For Reception dinner sponsor:

- 1) The title of “exclusive welcoming ceremony sponsor” on the welcoming ceremony invitation letter.
- 2) Advertising at the welcoming ceremony venue. (Design and production costs for such advertising are to be paid by the sponsor.)
- 3) During the welcoming ceremony, the sponsor can present a repeating advertisement or slide show.
- 4) The sponsor will be given 1 standard corporate exhibition booth (including priority



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Benefits For Lunch sponsor

- 1) The title of “exclusive lunch sponsor” on the lunch invitation letter.
- 2) Advertising at the lunch venue. (Design and production costs for such advertising are to be paid by the sponsor.)
- 3) During lunch, the lunch sponsor can present a repeating advertisement or slide show.
- 4) The sponsor will be given 1 standard corporate exhibition booth (including priority

Benefits For cocktail Party

- 1) The title of “exclusive banquet sponsor.” The name of the sponsoring enterprise will appear in the background of the banquet invitation letter.
- 2) Advertising around the periphery of the banquet venue.(Design and production costs for such advertising are to be paid by the sponsor.)
- 3) Thirty minutes before the start of the banquet, the sponsor can present an advertisement or slide show.
- 4) The sponsor may make a 5-minute speech before the banquet begins.
- 5) The sponsor will be given 1 standard corporate exhibition booth (including priority

III. Exhibition Booth information

Booth Size : 3m*3m

Included:

Access to the exhibition for 2 staff (get 2 free conference bags)

Coffee breaks

Furniture : One table and 2 chairs

Electricity (220V)